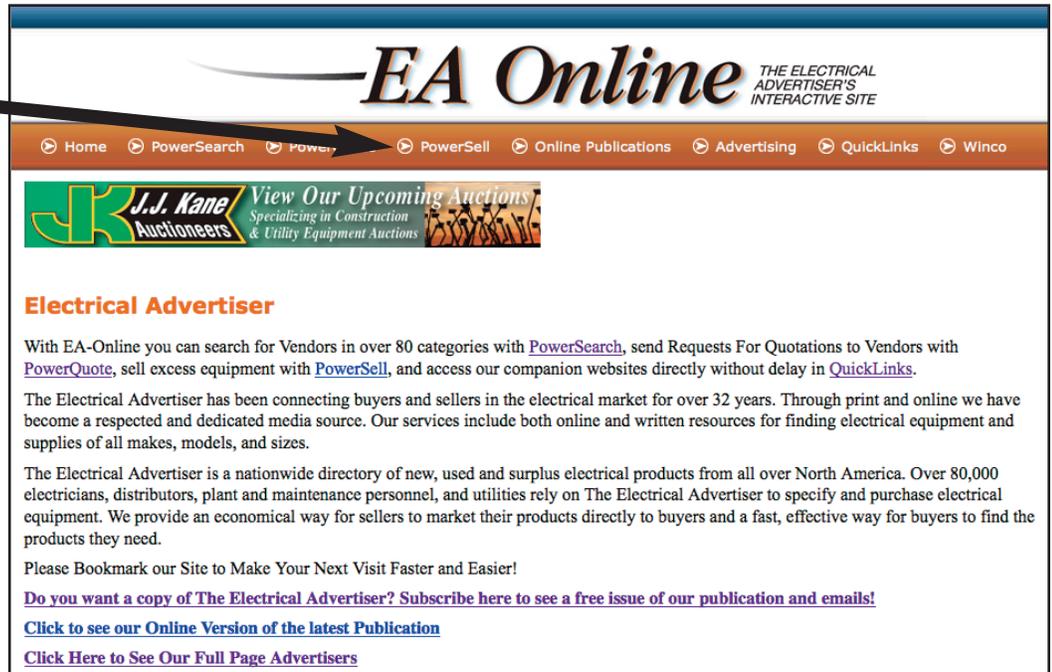


# Electrical Advertiser PowerSell Instructions

Welcome to PowerSell! This tutorial is a walk-through of our new site.

This is the main page of [www.ElectricalAdvertiser.com](http://www.ElectricalAdvertiser.com). Choose PowerSell from the top menu bar or click on PowerSell in the first paragraph to bring you to the PowerSell front page.



**EA Online** THE ELECTRICAL ADVERTISER'S INTERACTIVE SITE

Home PowerSearch PowerQuote PowerSell Online Publications Advertising QuickLinks Winco

**J.J. Kane Auctioneers** View Our Upcoming Auctions  
Specializing in Construction & Utility Equipment Auctions

### Electrical Advertiser

With EA-Online you can search for Vendors in over 80 categories with [PowerSearch](#), send Requests For Quotations to Vendors with [PowerQuote](#), sell excess equipment with [PowerSell](#), and access our companion websites directly without delay in [QuickLinks](#).

The Electrical Advertiser has been connecting buyers and sellers in the electrical market for over 32 years. Through print and online we have become a respected and dedicated media source. Our services include both online and written resources for finding electrical equipment and supplies of all makes, models, and sizes.

The Electrical Advertiser is a nationwide directory of new, used and surplus electrical products from all over North America. Over 80,000 electricians, distributors, plant and maintenance personnel, and utilities rely on The Electrical Advertiser to specify and purchase electrical equipment. We provide an economical way for sellers to market their products directly to buyers and a fast, effective way for buyers to find the products they need.

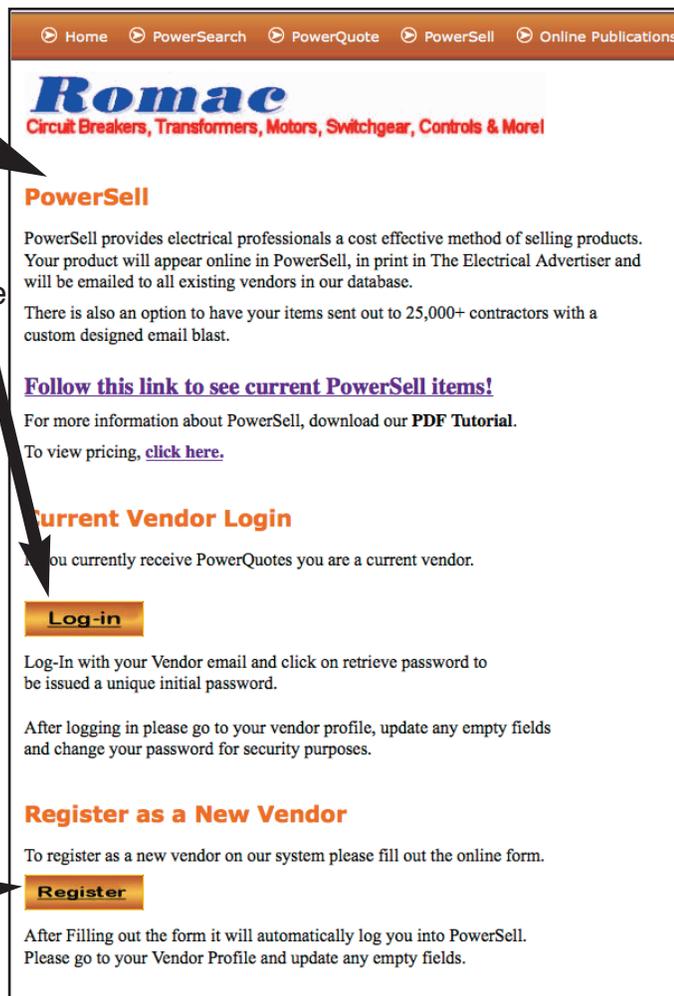
Please Bookmark our Site to Make Your Next Visit Faster and Easier!

[Do you want a copy of The Electrical Advertiser? Subscribe here to see a free issue of our publication and emails!](#)

[Click to see our Online Version of the latest Publication](#)

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This is the PowerSell main page



Home PowerSearch PowerQuote PowerSell Online Publications

**Romac**  
Circuit Breakers, Transformers, Motors, Switchgear, Controls & More!

### PowerSell

PowerSell provides electrical professionals a cost effective method of selling products. Your product will appear online in PowerSell, in print in The Electrical Advertiser and will be emailed to all existing vendors in our database.

There is also an option to have your items sent out to 25,000+ contractors with a custom designed email blast.

[Follow this link to see current PowerSell items!](#)

For more information about PowerSell, download our [PDF Tutorial](#).

To view pricing, [click here](#).

### Current Vendor Login

If you currently receive PowerQuotes you are a current vendor.

**Log-in**

Log-In with your Vendor email and click on retrieve password to be issued a unique initial password.

After logging in please go to your vendor profile, update any empty fields and change your password for security purposes.

### Register as a New Vendor

To register as a new vendor on our system please fill out the online form.

**Register**

After Filling out the form it will automatically log you into PowerSell. Please go to your Vendor Profile and update any empty fields.

Click the "Log-in" button to be brought to the Vendor Log-In page if you are currently registered as an Electrical Advertiser vendor. If you receive PowerQuotes you are a current vendor. You will need to retrieve password to receive a temporary password to access your account. After logging in please go to your vendor profile, update any empty fields and change your password for security reasons.

If you are not a current vendor.

Click register and you will be brought to the registration form to enter your company information including a valid email and a password to log into PowerSell.

This is the Registration Form



Company Profile

Company Name

Primary Contact

Address

Address Line 2

City

Country

United States

State

Alabama

Phone

Fax

Toll Free

Toll Free Fax

Primary Email

New Password

Verify Password

Second Email

Third Email

Description

Web Site

<http://web@site.com>

[Create user](#)

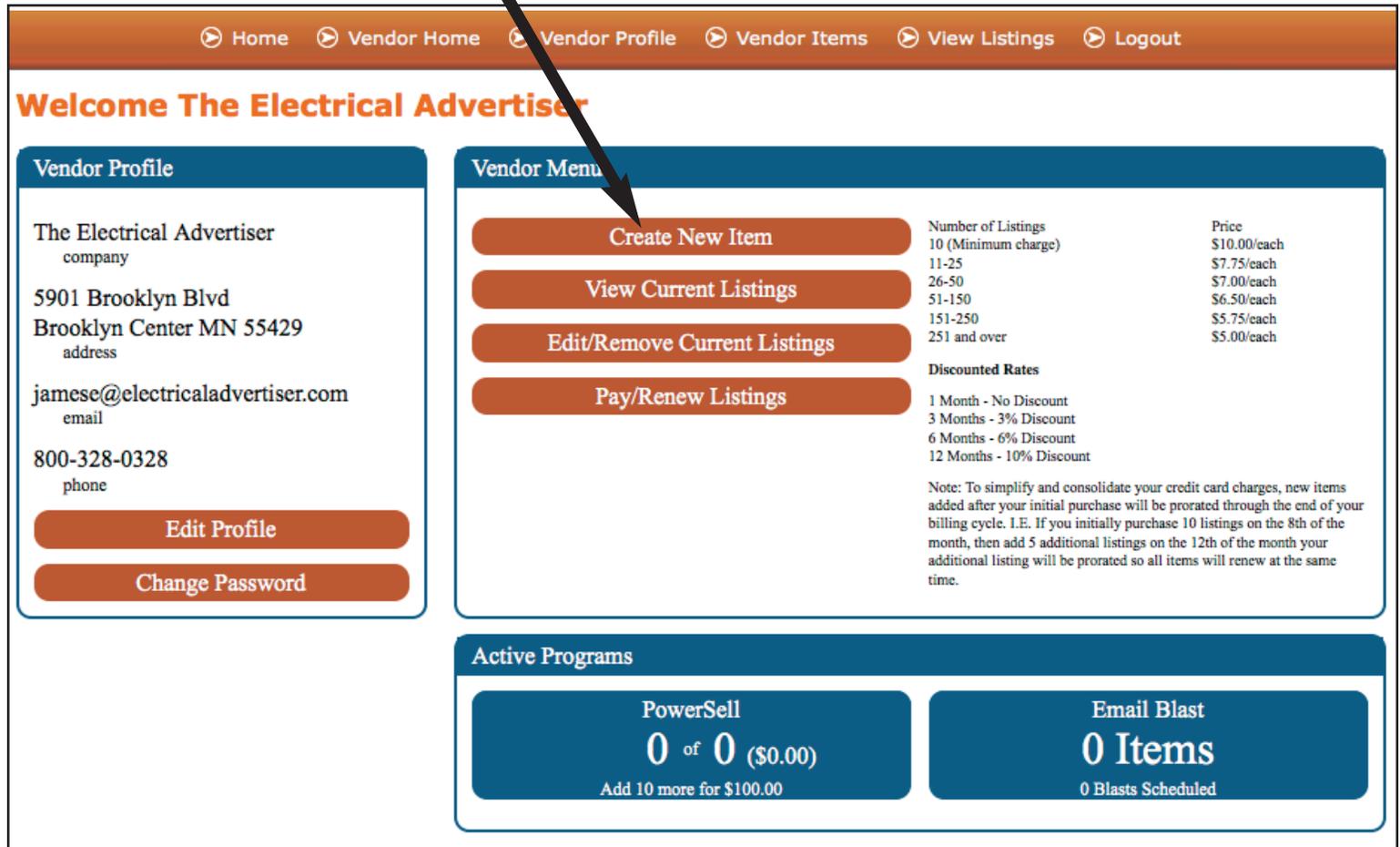
After registering you will be automatically logged in. The next time you log-in you will be directed to this page.



The image shows a login form titled "EA Vendor Login". It contains two input fields: "Username:" and "Password:". Below these fields are two buttons: "Login" and "Recover Password". An arrow from the text above points to the "Username:" field.

Once you are logged in the menu screen changes to the PowerSell menu. From here you can update your company profile, change your password, buy new PowerSell items and/or email blasts and create/edit/delete listings. Please double check your vendor profile to ensure all information is correct and all fields are complete.

To Create a new item click here



The image shows a dashboard for a vendor. At the top is a navigation bar with links: Home, Vendor Home, Vendor Profile, Vendor Items, View Listings, and Logout. Below the navigation bar is a welcome message: "Welcome The Electrical Advertiser". The dashboard is divided into several sections:

- Vendor Profile:** Contains the company name "The Electrical Advertiser", address "5901 Brooklyn Blvd, Brooklyn Center MN 55429", email "jamesc@electricaladvertiser.com", and phone "800-328-0328". There are buttons for "Edit Profile" and "Change Password".
- Vendor Menu:** Contains four buttons: "Create New Item", "View Current Listings", "Edit/Remove Current Listings", and "Pay/Renew Listings". An arrow from the text above points to the "Create New Item" button.
- Number of Listings and Price:** A table showing the cost of listings based on the number of items.
- Discounted Rates:** A table showing the discount rates for different durations.
- Note:** A note explaining that new items added after the initial purchase will be prorated through the end of the billing cycle.
- Active Programs:** Contains two boxes: "PowerSell" showing "0 of 0 (\$0.00)" and "Add 10 more for \$100.00", and "Email Blast" showing "0 Items" and "0 Blasts Scheduled".

Select the category that corresponds to your item.

Depending on the category chosen different item conditions may come up as a required selection. Things like manufacturer, amperage ect. can be chosen from the drop down menus.

Next is the Item Name/ Part Number for the web – This is what will show up online in the PowerSell Search when buyers are searching for items.

Next is the Item Name/ Part Number for Print. This is a truncated version of your part number and extended description for the web. We have limited space in the hard copy of The Electrical Advertiser. Each category has a different number of characters available for print depending on certain conditions being used in the the printed version of the listing.

You can designate the price for the item and upload as many pictures as you would like. Click on the save button and your item is ready to be seen and searched for on our PowerSell page!

Item Description	Print Preview
<b>Item Category:</b> <input type="text" value="Select Category"/> <small>Required</small>	
<b>Item Condition:</b> <input type="text" value="Select Condition"/> <small>Required</small>	
<b>Item Name/Part Number (For Email/Web):</b> <input type="text" value="Item Name"/> <small>Maximum length reached</small>	
<b>Item Name/Part Number (with limited description for print media):</b> <small>Limited Space. <a href="#">Why?</a></small> <input type="text" value="Item Name"/> <small>Required</small>	
<b>Item URL:</b> <small><a href="#">What is this?</a></small> <input type="text" value="Item URL"/>	
<b>Extended Description:</b> <small><a href="#">What is this?</a></small> <input type="text" value="Item Description"/> <small>Required</small>	
<input type="checkbox"/> <b>Power Sell Overlimit</b> <small><a href="#">What does "Overlimit" mean?</a></small>	
<input type="checkbox"/> <b>Email Blast</b> <small><a href="#">What is an Email Blast?</a></small>	
<b>Item Price:</b> <input type="radio"/> Negotiable <input type="radio"/> Fixed <input type="radio"/> Call for Price <small>Required</small>	<b>Category:</b> <b>Condition:</b> <b>Price:</b> \$0.00 <b>State:</b> MN <b>Phone:</b> 800-328-0328 <b>Company:</b> The Electrical Advertiser
<div style="border: 1px solid gray; padding: 5px; text-align: center;"><b>Load Images</b> <small>(jpg images only)</small> <small>(drag and drop or click here)</small></div> <input type="button" value="Save"/>	

If you have this item on your website and want to link the URL, copy and paste that here.

You can go into greater detail about the item in the extended description to be seen online.

Power Sell Overlimit - This means you have not yet paid for this item.

You can choose whether you would like it sent to our extended contractor email list in an email blast. (This is a separate program)

The Email blast option lets you send it to our list of contactors not listed as vendors on our site.

View and enable or disable/delete PowerSell items.

PowerSell

0 of 1 (\$0.00)

Add 9 more for \$90.00

Email Blast

2 Items

0 Blasts Scheduled

New Item

Search

On this page you can enable or disable PowerSell items. You just click the box.

Once you select your items you will need to click on Buy PowerSell Items to have these items listed.

### Items With PowerSell Enabled

<input type="checkbox"/>	Item	Category	Price
No Items			

### Items With PowerSell Disabled

<input type="checkbox"/>	Item	Category	Price
<input checked="" type="checkbox"/>	#259465823903	Bus Plugs	Negotiable
<input checked="" type="checkbox"/>	#64458602345	Circuit Breakers	\$500.00

PowerSell available: 1; PowerSell used: 0; PowerSell additional: 2. You must purchase 1 more PowerSell item(s) in order to activate PowerSell for these items.

For selected items above:

Delete

Buy PowerSell Items

Click here to pay for your items.

On this same page you can enable or disable Email Blast items. You just click the box on all the items (no limit on how many items per email blast).

Once you have selected your blast items you will need to click on Buy PowerSell Items to have these items emailed.

### Items With Email Blast Enabled

<input type="checkbox"/>	Item	Category	Price
<input checked="" type="checkbox"/>	#259465823903	Bus Plugs	Negotiable
<input checked="" type="checkbox"/>	#64458602345	Circuit Breakers	\$500.00

For selected items above:

Delete

Email Blast: Off

### Items With Email Blast Disabled

<input type="checkbox"/>	Item	Category	Price
No Items			

Payment Screen:  
Here you can choose how many listings and/or email blasts you would like.

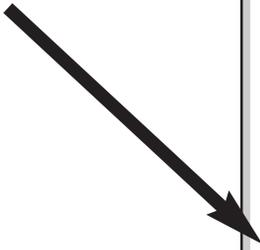
You can also choose the duration (1 mo., 3 mo., 6 mo. or 12 mo.) of the listings.

The longer the duration, the greater discount you receive.

You can add new listings and reduce and/or cancel existing PowerSell listings here.

<p><b>Current Options</b></p> <p><b>PowerSell Listings</b></p> <p>You currently have no active PowerSell listings.</p> <p><b>Email Blasts</b></p> <p>You have 3 items selected for an Email Blast but have no purchased Email Blasts.</p>	<p><b>Credit Card Information</b></p> <p>First Name on Card <input type="text"/></p> <p>Last Name on Card <input type="text"/></p> <p><small>Required</small></p> <p>Billing Address <input type="text"/></p> <p><small>Required</small></p> <p>Country United States ▾</p> <p>State Alabama ▾</p> <p>ZIP/Postal Code <input type="text"/></p> <p><small>Required</small></p> <p>Card Number <input type="text"/></p> <p><small>Required</small></p> <p>Expiration Date Month ▾ Year ▾</p> <p><small>Required Required</small></p>				
<p><b>Purchase Options</b></p> <p><b>Purchase Services</b></p> <p><b>PowerSell Listings</b></p> <p>Purchase Additional Powersell Items: <input type="text" value="3"/></p> <p><b>Email Blasts</b></p> <p>Purchase Email Blast: <input type="text" value="1 Email Blast for \$595"/></p> <p>Schedule first blast on: <input type="text" value="december 22, 2016"/></p>	<p><b>New Recurring: \$30.00</b></p> <p>Every month Beginning on 05/29/2016</p> <p><b>Today's Total: \$625.00</b></p> <p><input type="button" value="Make Payment and Schedule Renewal"/></p>				
<p><b>Renewal Options</b></p> <p><b>PowerSell Listings</b></p> <table border="1"><tr><td><b>1 Month</b> \$30.00</td><td><b>3 Month</b> \$87.30 3% discount</td><td><b>6 Month</b> \$169.20 6% discount</td><td><b>12 Month</b> \$324.00 10% discount</td></tr></table>	<b>1 Month</b> \$30.00	<b>3 Month</b> \$87.30 3% discount	<b>6 Month</b> \$169.20 6% discount	<b>12 Month</b> \$324.00 10% discount	
<b>1 Month</b> \$30.00	<b>3 Month</b> \$87.30 3% discount	<b>6 Month</b> \$169.20 6% discount	<b>12 Month</b> \$324.00 10% discount		

To search all PowerSell items being offered, go to the main screen and click on this link.



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**DBS** YES... WE HAVE THAT!  
Nation's Largest Inventory of NEW, Reconditioned & Obsolete!  
Circuit Breakers • Panel Mount Switches • Motor Controls  
Bus Plug Plugs • Transformers • Starters • And More!  
WE SPECIALIZE IN THE TOP BRANDS & CARRY THE HARD-TO-FIND ITEMS

### PowerSell

PowerSell provides electrical professionals a cost effective method of selling products. Your product will appear online in PowerSell, in print in The Electrical Advertiser and will be emailed to all existing vendors in our database.

There is also an option to have your items sent out to 25,000+ contractors with a custom designed email blast.

**[Follow this link to see current PowerSell items!](#)**

For more information about PowerSell, download our [PDF Tutorial](#).

To view pricing, [click here](#).

### Current Vendor Login

If you currently receive PowerQuotes you are a current vendor.

**Log-in**

\* A temporary Password of **1234** is set for each existing vendor.

After logging in please go to your vendor profile, update any empty fields and change your password for security purposes.

### Register as a New Vendor

To register as a new vendor on our system please fill out the online form.

**Register**

From here you can narrow your search by selecting

- Category
- Vendor
- State
- Description (or part number)
- Other drop down menus

### PowerSell

Find the items you are interested in:

Category:

Vendor:

State:

Description:

Sort results by:

Bus Plug Amps:

Bus Plug Manufacturers:

### Bus Plugs - All vendors - 74 results

**Bus Plug Amps: 200, Bus Plug Manufacturers: General Electric, Part #: AC364, Cond: Used, Price: Negotiable**

Electric Motor Supply Co, Fridley, MN, Tel: 763-571-9005, Fax: 763-571-9184, Email: [jfaust@emscmn.com](mailto:jfaust@emscmn.com) , Web: <http://www.emscmn.com>

**Bus Plug Amps: 400, Bus Plug Manufacturers: General Electric, Part #: AC365, Cond: Used, Price: Negotiable**

Electric Motor Supply Co, Fridley, MN, Tel: 763-571-9005, Fax: 763-571-9184, Email: [jfaust@emscmn.com](mailto:jfaust@emscmn.com) , Web: <http://www.emscmn.com>

**Bus Plug Amps: 600, Bus Plug Manufacturers: General Electric, Part #: AC366, Cond: Used, Price: Negotiable**

Electric Motor Supply Co, Fridley, MN, Tel: 763-571-9005, Fax: 763-571-9184, Email: [jfaust@emscmn.com](mailto:jfaust@emscmn.com) , Web: <http://www.emscmn.com>

**Bus Plug Amps: 800, Bus Plug Manufacturers: General Electric, Part #: AC380HK, Cond: Used, Price: Negotiable**

Electric Motor Supply Co, Fridley, MN, Tel: 763-571-9005, Fax: 763-571-9184, Email: [jfaust@emscmn.com](mailto:jfaust@emscmn.com) , Web: <http://www.emscmn.com>

**Bus Plug Amps: 60, Bus Plug Manufacturers: General Electric, Part #: AC462R, Cond: Used, Price: Negotiable**

Electric Motor Supply Co, Fridley, MN, Tel: 763-571-9005, Fax: 763-571-9184, Email: [jfaust@emscmn.com](mailto:jfaust@emscmn.com) , Web: <http://www.emscmn.com>

**Bus Plug Amps: 100, Bus Plug Manufacturers: General Electric, Part #: AC463R, Cond: Used, Price: Negotiable**